EXECUTIVE SUMMARY FORM

This document should outline the main ideas of your Vision Statement. It will serve as a synopsis of your project to facilitate referring to it during deliberations.

a) Brief summary of your intervention proposal/strategy (up to 250 words)
We selected the Ras Beirut case study.
Our proposition is a vision of what an inclusive city could be, as we believe inclusivity has a strong role to play in a city’s life. Thus the project includes mixed-used spaces for a mixed population. While preserving the existing fabric, we enhance our site’s possibilities by acting on two levels: physical and social. On the physical level, we decided to treat the plot as a complex. We adopted a strategy inspired by the adaptive reuse philosophy. We reduced the surface of the housing units to increase the number of tenants. This has two main advantages: allowing the rents to stay at an affordable rate, and freeing m2 to offer common spaces and facilities to both the tenants and the neighborhood. We also managed to add 3100m2 of livable spaces through extensions and additional buildings. This pragmatic approach is designed to enable the financial balance of the project and its socially responsible guidelines, the second level of our strategy. We intend to target a wide range of households: the actual tenants, students and workers, families, artists and tourists.
We expect the complex to be managed by a dedicated team responsible for its inclusive and environmental strategies.
The project offers urban parks, urban farming facilities, workshops premises and a library, accessible to everyone. It is an alternative to classical real estate developments, and an innovative opportunity of high spreading potential.

b) Implementation mechanism (including the legal framework that allows the proposed intervention to be applied)
Our project relies on the creation of a real estate company, ideally owned by a majority of residents of the complex. To avoid speculation, their rights and duties are defined in the complex guidelines. Among them: -shareholders are committed toward the community
-the inclusive spirit of the complex is a central element and can’t be legally bypassed
--new members have to be accepted by the existing community.

c) Funding mechanism
To gather the first members of the real estate company, we aim to launch a call-in partnership with local authorities and international institutions such as UN-Habitat, investors, developers, insurance companies and NGOs.

d) Actors involved/targeted
Our project involves a wide range of actors: the residents are the most important as they give life to the project, Beirut’s municipality, UN-Habitat, investors, developers, insurance companies and NGOs.

e) Impact in relation to the competition objectives (how your proposed intervention achieves one or more of the objectives)
Our proposal is a vision of what an inclusive city could be. It relies on the qualities of the existing fabric and integrates all kind of households. This project suggests alternative solutions to eviction. It invites a wide range of actors to invest housing and global urban issues, together.